



Internship vacancy – Marketing & Communication

- Location : St. Maarten
Company : WINDWARD ISLANDS AIRWAYS INTERNATIONAL (WINAIR) N.V.
Company profile : We are a Caribbean Airline company with over 62 years' experience in innovating and delivering air transportation in the region, we are committed to provide reliable and dedicated service to our destinations and establish further connections to expand our network. Our purpose is remaining the leading, safe and reliable regional airline. We work tirelessly toward fulfilling this purpose by building teams whose members bring a diverse array of backgrounds, and talents, and by supporting team members' ongoing learning and development to ensure the highest level of safety and proficiency that is required.

Internship details

- Industry/ field : Aviation
Kind of work : Marketing/ Customer Experience & Communication Management
Work description : You will immerse yourself in the dynamic world of Aviation as well as Tourism, help our airline WINAIR, located in Sint Maarten DWI, develop the brand to grow market share. The marketing team strives to effectively communicate the value of WINAIR's services to potential and existing customers. Excellent performance by the marketing intern will help the marketing team fulfill this mission. You will help do this by telling amazing stories, create connection and engagement, which will enhance the brand amongst target audience. Tasks may include, but are not limited to;
- Brand management,
 - Content management & development for the website, press releases and the newsletters,
 - Monitor, contribute and create (visual) messages on Social Media,
 - Executing marketing & advertising campaigns and activities,
 - Research new brand development and trend analysis,
 - Co-operate in event management,
 - Working on projects in internal/external communication, customer engagement and/or marketing – we always have some projects ongoing that can fit your intern objectives: communication advice, brand strategy development, internal communication plan, social media strategy...
- What we offer : A chance to gain experience abroad, in the Caribbean and in an exciting industry. You'll be a part of a small team that maintains the communication and marketing of Winair. You'll learn all facets of our company in a short period. You get an internship fee and an unforgettable experience on the friendly island St. Maarten.
- Intern requirements and prerequisites : HBO/ WO – Marketing / Communication
Bachelor or Masters – Marketing / Communication
- Pro-active, take initiative, not afraid to explore new possibilities
 - Enthusiastic and flexible
 - Responsible and a good planner
 - A Team player, that is social, hard worker, but can also work independently
 - Proficient knowledge of English,
 - Knowledge of Dutch, French or Spanish an asset.
- Internship period : Minimal 3 months / Maximum 6 months

For more information on the content of the assignment, don't hesitate to contact Helena de Bekker.

If you want to be part of our team, please email your application letter and resume to Helena de Bekker, hdebekker@fly-winair.com and mention the period you would be available and the kind of specific project you are interested in.